

Construction 101

Speaking Your Language



Every industry has its own unique vocabulary and the construction business is no exception. Communicating with contractors can be a challenge for people who are looking to have a home built. Words like “bat”, “rake” and “pigtales” have very different meanings to the untrained ear. Thankfully, **HomeBuildingManual.com** provides a handy Construction Glossary for lay people who don’t know their “astragal” from a “void” in the ground.

Still, just knowing the terminology doesn’t qualify a person to build a safe structure in which to live. There are other aspects construction professionals must consider: permits, licensing and zoning. Even the right insurance cover-

age is essential to the safe, successful and profitable completion of a project.

Like the construction industry, insurance and liability terminology can sound strange to the lay ear. Fortunately, **The Starr Group** has experts who can guide you through the blueprints of an insurance program designed specifically for NARI members. We know the lingo so you don’t have to learn a whole new language.

Homeowners put their trust in contractors to survey the land, use the right tools and the best quality materials to build their new home. You can trust The Starr Group to find the best protection for your business. We’ll survey your current contracts and potential risks, and make

recommendations to cover any gaps in your policies.

Partnering with The Starr Group protects your business and your staff. We protect your customers as well. And with the NARI Foundation partnership, we support and secure the future of the skilled trades.

But don’t just take our word for it. Talk to some of your fellow **Milwaukee NARI members*** who insure with us. Check us out online. We’re BBB accredited. Then talk to one of our expert agents who specialize in insuring the construction industry. We speak your language!

We’ll help you with the insurance “lingo” and we’ll leave the “stubbing” and “toenailing” to you! 🛠️

1-414-421-3800

*Look at what **120** of **you** have accomplished with The Starr Group insurance program for NARI members!

Total donated to date:
\$106,531

Thank you for your participation - it does make a difference!

We are proud to partner with Milwaukee/NARI Members and have the opportunity to support the future members of your organization through the Milwaukee/NARI Foundation.



For information on how YOU can contribute to this worthwhile program, contact The Starr Group today!

414-421-3800



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